

Australia & New Zealand Lung Cancer Nurses Forum (ANZ-LCNF)

Strategy 2021-2024

About this document

This document defines the strategic objectives and priorities of the ANZ-LCNF. It has been developed in consultation with the broader ANZ-LCNF membership and aligns with recommendations of Making Lung Cancer a Fair Fight: A Blueprint for Reform.

Our vision *To reduce burden and improve outcomes for people living with thoracic malignancies through the delivery of quality thoracic oncology nursing.*

Our mission *To authentically represent and lead the thoracic oncology nursing community, to increase the prominence, recognition and influence of our profession through the delivery of evidence-based thoracic cancer nursing care for people living with thoracic malignancies in Australia and New Zealand.*

Strategic Objective	Activity	Steering Committee Portfolios/Leads	TimeLine	Outputs and Outcomes
Priority Area A: Professional Development: Education and Research				
Support the continuing professional development of the lung cancer nursing workforce, including allied health professionals.	Deliver and implement a national education strategy, inclusive of: <ul style="list-style-type: none"> quarterly education events regular / annual education events held at 	Education and Research Portfolio Member Engagement Portfolio	Education calendar planned by Nov for implementation in following year. Education calendar confirmed and	Prospective calendar of education events developed annually in consultation with ANZ-LCNF membership and stakeholder groups. Calendar of events disseminated to ANZ-LCNF membership in alignment with communications strategy.

	<p>Australian Lung Cancer Conference and other key events (e.g., CNSA Congress)</p> <ul style="list-style-type: none"> • a marketing and communications strategy to maximise uptake of education events • process for identification of priority geographical locations, and consistent topics of interest e.g., <i>self-care</i>. 		<p>disseminated in first newsletter each year.</p> <p>Marketing and communications strategy mapped out by Q2 2021.</p> <p>2021 events delivered virtually. 2020 education event evaluations inform 2021 topics.</p>	<p>ANZ-LCNF hosted education events are delivered quarterly with outcomes including:</p> <ul style="list-style-type: none"> • Achievement of pre-defined learning outcomes and attendee satisfaction, evidenced through post-attendance evaluation • Evidence of growth in education event attendance rates • Evidence of growth in multi-disciplinary attendance <p>Satisfaction of event partners (where event is a collaboration).</p>
	<p>Strategic engagement and collaboration with oncology nursing and allied health peak bodies to maximise education opportunities and resources and widen reach of activities.</p> <p><i>(CNSA as first priority in 2021 to maximise education alignment)</i></p>	<p>Education and Research Portfolio</p> <p>Member Engagement Portfolio</p>	<p>Q1 2021 CNSA MOU</p> <p>Q2 2021 TOGA</p> <p>Q3 2021 ITONF & TSANZ</p>	<p>MOU is developed, defining joint education opportunities between ANZ-LCNF and CNSA.</p> <p>ANZ-LCNF is represented within TOGA.</p> <p>ANZ-LCNF is represented within TSANZ.</p> <p>ANZ-LCNF is represented within ITONF.</p>

	Administration of travel grants for ANZ-LCNF education events with emphasis on supporting attendance of regional, rural and remote nurses and, when appropriate, allied health professionals.	Education and Research Portfolio Member Engagement Portfolio	2022 onwards due to COVID-19 travel restrictions	Up to 10 travel grants awarded annually across events calendar with recipients reporting: <ul style="list-style-type: none"> • Increased knowledge • Translation of knowledge to local health service • Benefit to patients from attendance at education event
Increase the research-related abilities, capacity and visibility of the lung cancer nursing workforce through a variety of research education delivery.	Map framework to inform provision of support (<i>including linkage where possible to senior nurse academics</i>) to lung cancer nurses who seek assistance with research-related activities; including but not limited to research, evaluation, QI, audit, post-graduate coursework assistance and conference preparation.	Chair Education and Research Portfolio Member Engagement Portfolio	2021-2024	Support provided to lung cancer nurses, is captured and maintained securely in the 'Specialist Lung Cancer Nurse support spreadsheet' <u>and</u> utilised to assist in defining forward research priorities.
	In partnership with research leaders, deliver one to two full-day* research capacity building workshops annually for novice lung cancer nurses, specialist lung cancer nurses and nurse practitioners in priority locations identified	Chair Education and Research Portfolio Member Engagement Portfolio	2021 events delivered virtually. 2020 research presentation evaluations inform 2021 topics.	Increased research related abilities (knowledge and skills) of workshop attendees as evidenced by high achievement (>80%) of pre-defined learning outcomes and high levels of attendee satisfaction (>80%) in post-event evaluation. Outputs and outcomes of research-related activity undertaken by supported lung cancer nurses is captured in the 'Specialist Lung Cancer Nurse support

	<p>through strategic and collaborative engagement with health services.</p> <p>* In a pandemic environment, full-day workshops might comprise shorter, virtual workshops delivered more frequently.</p>			<p>spreadsheet' and celebrated through ANZ-LCNF communications including at key 'standing item' events such as the ANZ-LCNF pre-ALCC workshop.</p>
	<p>Establishment of ANZ-LCNF Research Special Interest Group (SIG) as a sub-committee of the ANZ-LCNF Steering Committee.</p> <p>Recruitment of lung cancer nurses with an interest in research to ANZ-LCNF Research SIG.</p>	<p>Chair</p> <p>Education and Research Portfolio</p> <p>Member Engagement Portfolio</p>	<p>Q4 2021 – establishment of SIG</p> <p>2022 onwards – recruitment drive</p>	<p>Meetings of ANZ-LCNF Research SIG held quarterly (<i>as practicable, in alignment with Steering Committee meetings</i>) with minutes and outcomes captured and reported to Steering Committee.</p>
	<p>Collection of occupational, educational and research-related activity data from ANZ-LCNF membership via securely maintained 'Membership Activity Spreadsheet'.</p> <p>ANZ-LCNF membership activity (de-identified) celebrated through ANZ-LCNF</p>	<p>Chair</p> <p>Education and Research Portfolio</p> <p>Governance Portfolio</p>	<p>Q2 2021</p> <p>ALCC 2022 & quarterly communications</p>	<p>Evidence of successful collection (at least 50% membership response) of occupational, educational and research-related activity data from ANZ-LCNF membership.</p>

	<p>communications including at key 'standing item' events such as the ANZ-LCNF pre-ALCC workshop.</p> <p>ANZ-LCNF membership activity report (de-identified) prepared for inclusion in annual LFA Research Impact Report.</p> <p>ANZ-LCNF membership activity report utilised to assist defining of forward research (and education) priorities.</p>		<p>Annually 2021-2024</p> <p>Q2 each year</p>	
	<p>ANZ-LCNF Steering Committee representatives to be involved in promotion and review of applications for the <i>Lung Foundation Australia Hope Research Fund Fellowship in Lung Cancer (2022)</i> value = \$100,000, matched funds.</p>	<p>Chair</p> <p>Education and Research Portfolio</p> <p>Member Engagement Portfolio</p> <p>Governance Portfolio</p>	<p>Applications open 2022 for 2023 commencement.</p>	<p>Shine a Light on Lung Cancer Early Career Nursing/Allied Health Fellowship attracts ≥5 applications from nurses.</p>

	ANZ-LCNF membership to actively support annual <i>Shine a Light on Lung Cancer</i> fundraising campaign to raise funds for lung cancer research, including the <i>Shine a Light on Lung Cancer Early Career Nursing/Allied Health Fellowship in Lung Cancer (2025)</i> .	All SC members	Annual fundraising in 2021-2024 for next award (2025)	Shine a Light on Lung Cancer fundraising campaign (November each year) featured in ANZ-LCNF communications, with members encouraged to fundraise through events and other grassroots activities.
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Priority Area B: Advocacy – Being the Voice for Lung Cancer Nurses and Patients in Australia

Advocating for and highlighting the patient voice in our work	Informed by research, including PROMs/PREMs where accessible (e.g., <i>Lung Foundation Australia Lung Cancer Support Nurse Service</i>), ANZ-LCNF will advocate for the needs of patients with a focus on access to lung cancer nurses and psychosocial support services.	Lung Foundation Australia Lung Cancer Support Nurse Chair Education and Research Portfolio	2021-2024	Evidence of ANZ-LCNF consultation and participation in LFA Parliamentary Friends events and other advocacy activities aligned with Making Lung Cancer a Fair Fight: A Blueprint for Reform and Federal Budget submission for funding of Lung
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	Active involvement of ANZ-LCNF Steering Committee and membership in LFA lung cancer awareness activities and events.	All SC members	2021-2024	Evidence of ANZ-LCNF consultation and participation in LFA-branded and other lung cancer awareness campaigns (e.g., <i>LFA Stigma Campaigns, Lung Cancer Search and Rescue; Lung Cancer Awareness Month; World Lung Cancer Day</i>)
Increasing the prominence, recognition and influence of our profession and member network with existing and new stakeholders	ANZ-LCNF Strategy to be featured prominently at annual LFA and external partner conferences with call to action aligned to strategic objectives (e.g., <i>join ANZ-LCNF as a member; attend ANZ-LCNF education events; download ANZ-LCNF resources</i>).	All SC members	2021-2024	Target conferences are identified for coming year in Q4 each year. ANZ-LCNF stand hosted at (as a minimum) CNSA and ALCC. ANZ-LCNF represented at international lung cancer events through partnership with ITONF and IASLC. Achievement of 'Call to Action' targets for each conference (set in alignment with education calendar).
	Reconnect with professional bodies and networks to assess strategic alignment with ANZ-LCNF and renew MOUs to define partnership opportunities e.g., CNSA	All SC members Governance Portfolio	Q2 2021	Evidence of collaboration in line with desired partnership.

Priority Area C: Member Engagement, Mentoring & Support

ANZ-LCNF Membership engagement Strategy	Development of digital marketing and promotion strategy (including, website, newsletters & other communications, profiling of members).	Senior Manager, Marketing and Communications, Lung Foundation Australia ANZ-LCNF SC Digital Lead (once appointed)	Marketing and communications strategy mapped out by Q2 2021	Evidence of increased digital engagement across all platforms and channels. Newsletter communications exceed industry targets for open and click through rates. Digital communications such as ANZ-LCNF Twitter and Facebook profiles day-to-day management by ANZ-LCNF Digital Lead. Evidence of 5% growth p.a of ANZ-LCNF membership.
	Biennial feedback sought from ANZ-LCNF membership to report on and evaluate, refine and advance strategic priorities.	Member Engagement Portfolio	Biennial feedback sought in Q3	Evidence of feedback informing forward activity. Increase in member engagement as measured by digital analytics and growth in membership.
	New Zealand Representative formally appointed as member of ANZ-LCNF Steering Committee. Develop NZ-appropriate continuing professional development education and research-related activities.	Chair Member Engagement Portfolio New Zealand Representative	Q1 2021 Q3 2021 engagement plan developed.	Increased New Zealand member engagement as evidenced by no. of new members and participation of New Zealand members in ANZ-LCNF events.

<p>Mentoring for members</p>	<p>Based on research outcomes, develop and implement a member mentoring framework and protocol to support early career lung cancer nurses joining ANZ-LCNF and active participation in the Forum.</p> <p>All new and existing early-career members are offered mentorship as per framework.</p>	<p>Chair</p> <p>Education and Research Portfolio</p> <p>Member Engagement Portfolio</p> <p>New Zealand Representative</p>	<p>2021 - framework development</p> <p>2022 onwards – implementation</p> <p>2023 onwards – evaluation & refinement</p>	<p>Evidence of ANZ-LCNF being regarded as source of specialist mentorship for lung cancer nurses.</p> <p>Adequate engagement, support and satisfaction of participating members as evidenced by annual survey or other evaluation methodology.</p>
<p>Professional support and wellness for members</p>	<p>Self-care and wellbeing for the lung cancer nurse workforce is included as a consistent topic in communications and activities.</p>	<p>Member Engagement Portfolio</p> <p>Education and Research Portfolio</p> <p>New Zealand Representative</p>	<p>2021-2024</p>	<p>Self-care and wellness education rated as 'high quality' and 'highly valued' by education event attendees, as demonstrated by post-event evaluations.</p> <p>Open and click through rates on communications featuring self-care exceed industry benchmarks.</p>
<p>Priority Area D: Effective Governance of ANZ-LCNF</p>				
<p>Definitive role of the ANZ-LCNF Steering Committee</p>	<p>Update ANZ-LCNF Terms of Reference (TORs) in alignment with 2021-2024 Strategy and includes appropriate skills / experience / speciality mix and geographical representation.</p>	<p>Chair (and ratified by all members, SC)</p>	<p>Q1 2021</p>	<p>All Steering Committee members satisfied that the Committee has the appropriate skills, experience and speciality mix to deliver strategic objectives.</p>

	Undertake Expression of Interest (EOI) process to retain current Steering Committee members and recruit new members (as required)	Chair	Q2 2021	>80% of current membership retained. 2021 - new members recruited in – QLD, NSW, ACT, S.A - to adequately represent diversity of thoracic oncology nursing workforce.
	Define ANZ-LCNF consumer engagement approach.	Member Engagement Portfolio Consumer Engagement Lead (once appointed)	Q3 2021 – briefing Q3-Q4 – draft position 2022 - implementation	ANZ-LCNF Steering Committee receive briefing on Lung Foundation Australia Consumer Engagement Strategy. ANZ-LCNF position and strategic approach to consumer engagement is drafted, reviewed and endorsed by Steering Committee. <i>Future implementation targets will be refined once Consumer Engagement Lead position is developed.</i>
Leading a sustainable Strategy	Steering Committee actively contributes to ANZ-LCNF budget development, monitoring and reporting. Role of Treasurer defined in revised TOR by Q2 2020	Chair Governance Portfolio General Manager Clinical Programs, Research & Innovation, Lung Foundation Australia	Quarterly 31 October each year – budget developed.	Financial reporting (to and from ANZ-LCNF) occurs as per agreed timeframes. Annual draft budget developed each year and submitted for ratification by LFA Board. ANZ-LCNF Program is financially sustainable – maintains adequate cashflow to deliver operational and strategic objectives.

	Seek strategically aligned industry partnerships via the Lung Cancer Program of Lung Foundation Australia for support of the ANZ-LCNF Annual Program.	Chair Governance Portfolio General Manager Clinical Programs, Research & Innovation, Lung Foundation Australia	2021-2024	Industry roundtable held annually with support from Lung Foundation Australia. Industry partnerships are meaningfully maintained and evolved (strategically, financially).
	Develop an internal process for the Steering Committee to progress grant opportunities (once identified).	Chair Education and Research Portfolio Governance Portfolio	Q1 2022	Applications submitted are clearly aligned to ANZ-LCNF strategic priorities and developed with support from Lung Foundation Australia.
Leading a meaningful and representative Strategy	Biennial request to membership for feedback on Strategic Plan objectives, progress and future activity. Annual reporting to membership via EDM on the achievement of Strategic Plan objectives.	Chair Member Engagement Portfolio Education and Research Portfolio	2021 and 2023 – member survey Q4 – annual reporting (infographic)	Evidence of satisfaction of ANZ-LCNF membership as demonstrated via activity evaluations (>75 % satisfaction) and general feedback.